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Experiments and Quasi-Experiments

- ideal: double-blind random sort into treatment and base sets
- differences estimator
- Problems can be internal:
 - o incomplete randomization
 - o failure to follow treatment protocol
 - o attrition
 - o experiment (Hawthorne) effects
- or external
 - o non-representative sample
 - o non-rep program
 - treatment/eligibility
 - o general equilibrium effects

Time Series

Basic definitions:

• first difference $\triangle Yt = Yt - Yt - 1$

$$\% \Delta Y_t = \frac{\Delta Y_t}{V}$$

- percent change is Y_{t-1} and is approximately equal to $\ln(Yt) \ln(Yt-1) this \log approximation is commonly used$
- lags: the first lag of Y_t is Y_{t-1}; second lag is Y_{t-2}, etc.
- Autocorrelation: how strong is last period data related to this period? The

$$\mathcal{O}_{j} = \frac{\operatorname{cov}(Y_{t}, Y_{t-j})}{\operatorname{var}(Y)}$$

autocorrelation coefficient is $\operatorname{var}(Y_t)$ for each lag length, j. Sometimes plot a graph of the autocorrelation coefficients for various j.

 Common assumption: Stationarity: a model that explains Y doesn't change over time – the future is like the past, so there's some point to examining the past – a crucial assumption in forecasting! But this is why we usually use stock returns not stock price – the price is not likely stationary even if returns are. (Also often assume ergodic.)

- If autocorrelations are not zero, then OLS is not appropriate estimator if X and Y are both time series! The standard errors are a function of the autocorrelation terms so cannot properly evaluate the regression.
- Seasonality is basically a regression with seasons (months, days, whatever) as dummy variables. So could have
 Y_t = β₀ + β₁January + β₂February + β₃March + ... + β₁₁November + u_t - remember to
 leave one dummy variable out! Or
 Y_t = β₀ + β₁Monday + β₂Tuesday + ... + β₁₁Saturday + u_t.

Types of Models

- AR(1) autoregression with lag 1
- $Y_t = \beta_0 + \beta_1 Y_{t-1} + u_t$
- Forecast error is one-step-ahead error
- Note that can re-write the AR(1) equation, by substituting $Y_{t-1} = \beta_0 + \beta_1 Y_{t-2} + u_{t-1}$, as $Y_t = \beta_0 + \beta_1 (\beta_0 + \beta_1 Y_{t-2} + u_{t-1}) + u_t = \beta_0 (1 + \beta_1) + \beta_1^2 Y_{t-2} + \beta_1 u_{t-1} + u_t$, then substitute in for $Y_{t-2} = \beta_0 + \beta_1 Y_{t-3} + u_{t-2}$, and so on. So the current value is a function of all past error terms, $Y_t = \beta_0 (1 + \beta_1 + \beta_1^2 + \ldots + \beta_1^T) + [u_t + \beta_1 u_{t-1} + \beta_1^2 u_{t-2} + \ldots + \beta_1^T u_{t-T}] + \beta_1^T Y_{t-1-T}$. Note that as long as $|\beta_1| < 1$, the last term drops and the sums converge as $T \rightarrow \infty$.
- Reminder of convergent series: look at $(1 + \beta_1 + \beta_1^2 + \ldots + \beta_1^T)$, note that $\beta_1(1 + \beta_1 + \beta_1^2 + \ldots + \beta_1^T) = (\beta_1 + \beta_1^2 + \ldots + \beta_1^{T+1})$. Add and subtract β_1^{T+1} and fiddle the parentheses to write $(1 + \beta_1 + \beta_1^2 + \ldots + \beta_1^T) = 1 + (\beta_1 + \beta_1^2 + \ldots + \beta_1^T + \beta_1^{T+1}) - \beta_1^{T+1}$. Notate that ugly term $(1 + \beta_1 + \beta_1^2 + \ldots + \beta_1^T) = Z$, then the equation says that

 $Z = 1 + \beta_1 Z - \beta_1^{T+1}.$ Solve, $Z - \beta_1 Z = Z(1 - \beta_1) = 1 - \beta_1^{T+1}$, and $Z = \frac{1 - \beta_1^{T+1}}{1 - \beta_1}.$ Substitute

this into the previous equation for $Y_{t}% \left({{Y_{t}}} \right)$

•
$$Y_t = \beta_0 \frac{1 - \beta_1^{T+1}}{1 - \beta_1} + \left[u_t + \beta_1 u_{t-1} + \beta_1^2 u_{t-2} + \dots + \beta_1^T u_{t-T} \right] + \beta_1^T Y_{t-T}$$
. As $T \to \infty$, the first term

goes to $\beta_0 \frac{1}{1-\beta_1}$, the last term goes to zero, and the middle term is $\sum_{\tau=0}^{\infty} \beta_1^{\tau} u_{t-\tau}$.

- If β₁ = 1 then none of the terms converge the model becomes a random walk or integrated with order 1, l(1) or has a unit root. (Can test for this, most common is Augmented Dickey-Fuller ADF.)
 - Also random walk with trend, so $Y_t = \beta_0 + \gamma t + Y_{t-1} + \varepsilon$
 - And random walk with drift, so $Y_t = \beta_0 + Y_{t-1} + \varepsilon$ (but no trend)
 - Or just plain random walk, $Y_t = Y_{t-1} + \varepsilon$

- Random walk means that AR coefficients are biased toward zero, the t-statistics (and therefore p-values) are unreliable, and we can have a "spurious regression" two time series that seem related only because both increase over time
- AR(p) autoregression with lag p
- $Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \dots + \beta_p Y_{t-p} + u_t$
- ADL(p,q) autoregressive distributed lag model with p lags of dependent variable and q lags of an additional predictor, X.
- Need usual assumptions for this model
- Lag length? Some art; some science! Various criteria (AIC, BIC, given in text) to select lag length.
- Granger Causality jargon meaning that X helps predict Y; more precisely X does not Granger-cause Y if X does not help predict Y. If X does not help predict Y then it cannot cause Y.
- Trends provide non-stationary models
- Random walk non-stationary model:
- Breaks can also give non-stationary models
- test for breaks, sup-Wald test
- Can model time series as regression of Y on X, of ln(Y) on ln(X), of Δ Y on Δ X, or of % Δ Y on % Δ X (where, recall, % Δ Y = Δ lnY since the derivative of the log is the reciprocal) this is where the art comes in!
- Distributed lag models can be complicated (Chapter 15) and so we want at a minimum Heteroskedasticy and Autocorrelation Consistent (HAC) errors like the heteroskedasticity-consistent errors before (Newey-West)
- VAR Vector AutoRegression, incorporate k regressors and p lags so estimate as many as k*p coefficients these are classic in macro modeling, following work of Chris Sims
- GARCH models Generalized AutoRegressive Conditional Heteroskedasticity models allow the variance of the error to change over time, depending on past errors – allows "storms" of volatility followed by quiet (low-variance)
 - $\circ \quad y_t = \sigma_t \varepsilon_t; \; \sigma_t^2 = \alpha_0 + \sum_{i=1}^p \alpha_i y_{t-i} + \sum_{j=1}^q \beta_j \sigma_{t-j}^2 \; \mathsf{GARCH}(\mathsf{p},\mathsf{q})$
 - Combine with random walk analysis for IGARCH, etc

In R: read "Time Series Analysis with R" for a high-level overview of what's possible – that has refs to various packages that you can study, as you figure out what exactly you want to do. <u>http://www.stats.uwo.ca/faculty/aim/tsar/</u>

Non-Parametric Regression

Instead of assuming a functional form – that the age-wage profile is linear, or quadratic, or cubic, or whatever ... just let the data determine the wiggles in the function.

Details in R program.

Factor Analysis

Another common procedure, particularly in finance, is a factor analysis. This asks whether a variety of different variables can be well explained by common factors. Sometimes when it's not clear about the direction of causality, or where the modeler does not want to impose an assumption of causality, this can be a way to express how much variation is common. As an example. one price that people often see, which changes very often, is the price of gasoline. If you have data on the prices at different gas stations over a long period of time, you would basically see that while the prices are not identical, they move together over time. This is not surprising since the price of oil fluctuates. There might be interesting variation that at some times certain stations might be more or less responsive to price changes – but overall the story would be that there is a common influence.

Factor Analysis (and the related technique of Principal Components Analysis, PCA) are not model-based and can be useful methods of exploration. An example might be the easiest way to see how it works.

I have data from the US Energy Information Administration (EIA) on the spot and futures prices of gasoline from 2005-2012. (Spot prices are the price paid for delivery today; futures prices are prices agreed now for delivery in a few months.) The prices also differ depending on where they were delivered since the price of gasoline varies over different parts of the country – although we usually only hear about it when something goes wrong with the system (e.g. a refinery must be closed or a storm damages a port or pipeline) and the variation becomes large. We would have every reason to expect that these prices ought to be highly correlated. With SPSS we can use "Analyze \ Dimension Reduction \ Factor". This gives us output like this:

Component	Initial Eigenvalues			Extractio	on Sums of Square	ed Loadings
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	5.908	98.470	98.470	5.908	98.470	98.470
2	.057	.952	99.422			
3	.019	.320	99.742			
4	.010	.172	99.914			

Total Variance Explained

5	.003	.055	99.969		
6	.002	.031	100.000		

Extraction Method: Principal Component Analysis.

If you've taken linear algebra you'll recognize the eigenvalue as determining the common variation. In this case, looking at the third column, "% of Variance," we see that the first component explains 98.470% of the variation in the 6 variables. The additional factors (up to 6) make little additional contribution. So in this case it is reasonable to represent these 6 price series as being mostly (more than 98%) explained by a single common factor.

So from the output,

Component Matrix^a

	Component
	1
Futures1Month	.996
Futures2Months	.997
Futures3Months	.995
Futures4Months	.989
NYGasSpot	.993
GulfGasSpot	.985

Extraction Method: Principal Component Analysis.

a. 1 components extracted.

This gives the "loading" of the factor on each of the variables, which is the correlation of the factor with the variable. In this case it is difficult to perceive much difference.

For another example, consider daily data on US interest rates at various maturities (from the Federal Reserve website). The maturities are the Fed Funds (overnight), 4 weeks, 3 and 6 months, 1 year Treasuries, and swap rates at 1, 2, 3, 4, 5, 7, 10, and 30 years. The output shows,

	Initial Eigenvalues			Extraction Sums of Squared Load		
Component	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	11.035	84.882	84.882	11.035	84.882	84.882
2	1.406	10.816	95.698	1.406	10.816	95.698
3	.448	3.450	99.148			
4	.058	.444	99.592			
5	.031	.235	99.827			
6	.011	.086	99.912			
7	.006	.046	99.958			
8	.004	.028	99.986			
9	.001	.009	99.996			
10	.000	.003	99.999			
11	.000	.001	100.000			
12	2.848E-05	.000	100.000			
13	1.895E-05	.000	100.000			

Total Variance Explained

Extraction Method: Principal Component Analysis.

We see that two principal components explain over 95% of the variation.

The initial component correlation is

Component Matrix^a

	Component		
	1	2	
Federal funds effective rate	.903	369	

3-month Treasury bill secondary market rate discount basis	.906	369	
6-month Treasury bill secondary market rate discount basis	.944	317	
4-week Treasury bill secondary market rate discount basis	.867	393	
1-year Treasury bill secondary market rate^ discount basis	.966	242	
Rate paid by fixed-rate payer on an interest rate swap with maturity of one year.	.913	240	
Rate paid by fixed-rate payer on an interest rate swap with maturity of two year.	.972	041	
Rate paid by fixed-rate payer on an interest rate swap with maturity of three year.	.975	.129	
Rate paid by fixed-rate payer on an interest rate swap with maturity of four year.	.961	.239	
Rate paid by fixed-rate payer on an interest rate swap with maturity of five year.	.945	.314	

Rate paid by fixed-rate payer on an interest rate swap with maturity of seven year.	.917	.397
Rate paid by fixed-rate payer on an interest rate swap with maturity of ten year.	.886	.450
Rate paid by fixed-rate payer on an interest rate swap with maturity of thirty year.	.807	.477

Extraction Method: Principal Component Analysis.

a. 2 components extracted.

Which is a bit difficult to interpret. We can ask SPSS to rotate the factors (click the button for "Rotation" and check "Varimax" which is the most common). For those remembering some linear algebra, this is an orthogonal rotation. The point of rotation is to help interpret the factors. A rotated factor loading is:

Rotated Component Matrix^a

	Component		
	1	2	
Federal funds effective rate	.912	.347	
3-month Treasury bill secondary market rate discount basis	.914	.350	
6-month Treasury bill secondary market rate discount basis	.906	.414	

4-week Treasury bill secondary market rate discount basis	.902	.305	
1-year Treasury bill secondary market rate^ discount basis	.870	.483	
Rate paid by fixed-rate payer on an interest rate swap with maturity of one year.	.831	.449	
Rate paid by fixed-rate payer on an interest rate swap with maturity of two year.	.738	.634	
Rate paid by fixed-rate payer on an interest rate swap with maturity of three year.	.624	.760	
Rate paid by fixed-rate payer on an interest rate swap with maturity of four year.	.538	.831	
Rate paid by fixed-rate payer on an interest rate swap with maturity of five year.	.475	.875	
Rate paid by fixed-rate payer on an interest rate swap with maturity of seven year.	.398	.916	
Rate paid by fixed-rate payer on an interest rate swap with maturity of ten year.	.340	.934	

Rate paid by fixed-rate		
payer on an interest rate	262	000
swap with maturity of thirty	.203	.900
year.		

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 3 iterations.

Where we can clearly see that the first component is a short-term innovation with effects that die off over longer maturities while the second component is a long-term innovation with small effects on short rates but larger effects on long-term rates. This interpretation is convenient and helps us understand how interest rates in the US move. If one were hedging interest rate risk, there are a wide variety of instruments but two main components so a firm could hedge 95% of its exposure with two securities.

Econometrics goes on and on – there are thousands of techniques for new situations and new conditions, especially now that computing power quickly increases the amount of calculations that can be done. There is so much to learn!